pokayokedesign

Michael Gyura
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CORE COMPETENCIES

Poka Yoke Design excels at using online technologies for creative problem solving and deep collaboration among team members.

Over 20 years of web application development experience
Full service website design & maintenance
UX
Design
IT Support
Software solutions
Data security and backups
Social Media: We tailor fit Social Media campaigns to your organization in reaching your audience.
Our branding and design services include logo design, web design, print design, brochure design and more.

CAGE: 7AWY9

DUNS: 079688903

NAICS: 541430 - website and print design
541511 - website development

Schedule 00CORP - Professional Services

SIN 541 3 - Web Based Marketing Services
SIN 541 4F - Commercial Art and Graphic Design Services

DIFFERENTIATORS

DISCUSSION Every project begins with a comprehensive discovery phase that includes a sit-down discussion to better enhance our understanding of your organization.

ANALYSIS We identify client needs and work closely to develop effective web strategies that will serve these organizations into the future. We analyze existing resources, eliminate and fine-tune certain functions, and craft a unifying strategy from our findings.

DESIGN Quality design supports content by being web-readable and dynamic without being so trendy that it will quickly become obsolete. We take pride in advising clients about what will work now and serve them in years to come.

DEVELOPMENT We approach software development from an Agile perspective, where iterative and incremental development happens in collaboration with stakeholders throughout the process.

PAST PERFORMANCE

Lind Electronics
Click Medical
Princeton Theological Seminary
National Aquarium
San Francisco Theological Seminary
Presbyterian Church (USA)
Diocese of Maryland

CORPORATE DATA

We help clients identify their needs clearly and then work closely with them to develop effective web strategies that will serve these organizations into the future.

GSA Contract Holder
Contract 47QRAA18D0051